

Sharing Your Business Success

Making appropriate income claims with eXp Realty is as easy as 1-2-3!

1 Always Be Truthful

Relationships are the foundation of agent attraction. And honesty is key to building strong prospective agent connections. Before you make an income or lifestyle claim, look at it closely to make sure it's true, accurate, and not deceptive in any way. Truthfulness strengthens your authenticity.

2 Always Provide Context

A lot of work, time, and effort goes into growing your real estate and Revenue Share business. And everyone runs their business differently. When you make an income or lifestyle claim, make sure you provide clear examples of how much time, work, and effort goes into running your business. Without these, your claims become vague and may confuse or mislead others about how you earn your income. Context is everything.

3 Always Use Disclaimer

Sharing the earning potential of building a business with eXp or making income and lifestyle claims as part of your story can be a delicate matter. But using the correct disclaimer or disclosure will help protect your business. [Click here](#) to access eXp's Average Income Disclosure and show it to individuals that you are sharing your financial success with.

